

# KEY STRATEGIC TARGETS



R I C H A R D S B A Y  
INDUSTRIAL DEVELOPMENT ZONE

Informed by the provincial and national development priorities and key strategic considerations, the RBIDZ commits to fulfil its mandate through the guidance of the Strategic Plan 2018-2023. In order to achieve the strategic outcomes, the RBIDZ will focus on the highlighted performance targets and goals extensively articulated in the RBIDZ Strategic Plan.

## THE RBIDZ WILL PRIORITISE THE FOLLOWING 10 KEY TARGETS IN THE 2018/2019 FINANCIAL YEAR:



### INVESTMENTS

1. Secure operational investors with the cumulative value of R430 million
2. Increase cumulative permanent employment opportunities by investors to 189
3. Provide investor support and care to ensure 100% retention of operational investors
4. Improve investor support and care to increase customer satisfaction to 80%



### LAND ACQUISITION

5. Secure land parcels for RBIDZ's footprint expansion
6. Create 1 000 cumulative construction employment opportunities



### ECONOMIC TRANSFORMATION

7. Enhance impact of investments on local communities and SMMEs
8. Create linkages with the local economy to improve socio-economic conditions
9. Achieve 18% of procurement spend on black women-owned enterprises
10. Achieve 15% procurement spend on black youth-owned enterprises

**OUR VISION IS TO BE THE PREFERRED SPECIAL ECONOMIC ZONE FOR QUALITY INVESTMENTS WHILST DELIVERING VALUE TO OUR STAKEHOLDERS**

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